



KEEP BLOUNT
BEAUTIFUL

SPONSORSHIP OPPORTUNITIES

2023-2024



KEEP BLOUNT BEAUTIFUL
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KBB organizes litter pickup events to clean up our community that give volunteers a tangible result of their time.

MISSION To educate and encourage Blount County residents to take action to improve and beautify their community

VISION A clean, green and beautiful Blount County

Keep Blount Beautiful (KBB) is so grateful to those who have invested in a clean, green, and beautiful Blount County. We would be proud to call YOU a part of the KBB family!

Since Earth Day 1992, KBB has implemented various programs, projects, events, and partnerships with the same goal in mind: to provide people in Blount County with the opportunities and resources they need to participate in the improvement and beautification of their community. Because of our supporters, we are able to serve Blount County within our focus areas of litter eradication, waste management, beautification, and education.

Everyone in Blount County deserves to live, work, and play in a clean, green, and beautiful place. Together, we can make a big difference in our community!

Sincerely,
Brittney Whipple, Executive Director
KBB Board of Directors

P.S. Thank you for allowing us to save resources by reading this document digitally!

KBB provides local students with educational opportunities so they can gain sustainable values at a young age.





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ANNUAL SPONSORSHIP

Sponsor Keep Blount Beautiful for the 2023/2024 fiscal year! Annual sponsors will receive a variety of benefits based on sponsorship level.

Businesses can choose to support KBB by being a Top Sponsor, Sponsor, Community Partner, or Friend of KBB.



AMERICA RECYCLES DAY SPONSORSHIP

Keep Blount Beautiful's annual America Recycles Day event has been an important service to our community for many years. This event features various vendors that collect hard-to-dispose-of items for proper recycling and reuse.

Businesses can choose to support America Recycles Day by being a Top Sponsor or Community Partner.



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TERRACYCLE RECYCLING SPONSORSHIP

TerraCycle is a US-based recycling business that recycles traditionally non-recyclable materials such as toothbrushes and snack wrappers. Businesses can work with KBB to sponsor a collection box for the community.

Sponsors will have their business name/logo on all program promotions and the collection box. Sponsorship amount varies.



LITTER PICKUP SPONSORSHIP

Litter prevention and eradication are important aspects of KBB's mission. By sponsoring a litter cleanup, you are providing supplies and support to our volunteers and staff so they can clean up a park, roadside, neighborhood, or waterway.

Sponsors will have their business name/logo on all event promotions.



JOIN ADOPT-A-MILE

Adopt-A-Mile is a volunteer litter pickup program managed by KBB. Volunteer groups adopt a stretch of city or county road and organize litter pickups with Keep Blount Beautiful supplies and support.



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ANNUAL SPONSORSHIP

Top Sponsor ✓
\$2,500 and up

Sponsor ✓
\$1,000 and up

Community Partner ✓
\$500 and up

Friend of KBB ✓
\$250 and up

- Press release published in The Daily Times ✓
- Opportunity to table at KBB event ✓
- Business highlight email sent out to KBB subscribers ✓ (2) ✓ (1)
- Social media feature post ✓ (3) ✓ (1)
- Keep Blount Beautiful merchandise ✓ ✓ ✓
- Business name/logo, and link *featured* on KBB website, social media, community emails, and event signage ✓
- Business name/logo on KBB website, social media, community emails, and event signage ✓ ✓
- Business name and logo on website and social media ✓

AMERICA RECYCLES DAY SPONSORSHIP

Top Sponsor ✓
\$1,000 and up

Community Partner ✓
\$400 and up

- Business featured in community email to KBB subscribers ✓
- Business logo on event signage ✓
- Business name/logo and link on all event postings including press releases, social media, flyers, community email, and website ✓ (featured) ✓



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HOW TO BECOME A SPONSOR

Please contact Brittney Whipple, executive director, with any questions regarding sponsorship at 865-681-4809 or keepblount@gmail.com.

Keep Blount Beautiful will send your business an invoice upon request. Check payments (preferred) can be made out to Keep Blount Beautiful and mailed to:

Keep Blount Beautiful
356 Sanderson St. Ste. A4
Alcoa, TN 37701

Online payments can be made by clicking [TAKE ACTION](#) at KeepBlountBeautiful.org or on Venmo by searching Keep Blount Beautiful on the app.

A receipt will be issued after payment. Thank you so much for your support!

Follow us on [Facebook](#) and [Instagram](#) to stay up to date!